



Initiating an Entrepreneurial Mindset in the Department of Defense (DoD): Testing a Comprehensive Model

By Gretchen R. Rhoads

Biblioscholar Okt 2012, 2012. Taschenbuch. Book Condition: Neu. 246x189x7 mm. This item is printed on demand - Print on Demand Neuware - Transformation will become vital as senior military leaders prepare to fight tomorrow's battles. The pervasiveness of the entrepreneurial mindset within DoD organizations and the ability of senior leaders to foster that mindset will be vital. This research effort test the pervasiveness of the entrepreneurial mindset and tests a comprehensive model comprised of three antecedents (i.e. individual characteristics, context, and process) along with three entrepreneurial mindset outcomes (i.e. job satisfaction, affective commitment, and job performance). A questionnaire that measures these factors was administered to an anonymous sample of Department of Defense members from three organizations. Results showed that the entrepreneurial mindset was mildly present in the department of defense. Further, it showed that all three antecedents together are positively correlated to the entrepreneurial mindset and its outcomes. Additionally, it showed process, which is arguably the easiest antecedent for a leader to influence, had the greatest positive impact on the entrepreneurial mindset and its outcomes. 112 pp. Englisch.



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